

# monster<sup>®</sup>

## EMPLOYMENT INDEX

Monster Employment Index Middle East

### **UAE prepares for 2020 influx with increased online hiring activity in the Hospitality sector**

- *Online job postings for ‘Hospitality and Travel’ related occupations increased by 37 percent from Q3 2018*
- *The UAE’s ‘Oil and Gas’ sector increased by 19 percent in line with increased global demand for energy*
- *Occupations in ‘Engineering and Production’ increased by eight percent amid new national energy projects*

**Dubai, UAE – XX October, 2019:** According to the latest [Monster Employment Index \(MEI\)](#), online ‘Hospitality and Travel’ related occupations in the UAE have increased by 37 percent from Q3 2018. The ‘Hospitality’ sector also witnessed a 21 percent increase in online hiring during the same period. The growth in demand for professionals in the sector comes despite a 10 percent decline in overall online hiring opportunities as the nation gears up to welcome Expo 2020 visitors.

The UAE, specifically Dubai, is expected to welcome approximately 25 million visitors between October 2020 and April 2021 as Expo 2020, the largest event to be held in the Arab World, opens its doors to 200 international participants from 192 nations. In preparation for the influx of visitors during the six-month celebration of innovation and creativity, the supply of hospitality facilities, including hotel rooms, have been boosted to meet the anticipated demand, increasing job opportunities in the sector.

Commenting on the most recent [MEI](#) results, **Krish Seshadri, CEO, APAC & Middle East, Monster.com, said:** *“Expo 2020 is set to welcome visitors from all over the world with very diverse demands and expectations. This is definitely an exciting time for professionals in the hospitality sector. The event will serve as a platform to demonstrate the exceptional skills of the UAE hospitality workforce on a global level. For industry professionals in the UAE, this is a unique opportunity to be a part of the biggest event to ever take place in the entire region to date. However, professionals in the field must ensure they adhere to international best practice and must be ready to deliver consistent quality levels of service during the very busy period”.*

From the industries monitored by the [MEI](#), online hiring patterns in the ‘Oil and Gas’ industry closely followed ‘Hospitality’ at 19 percent growth from the same period last year as global demand for energy continues to grow. Furthermore, ‘Engineering and Production’ was the only other occupation to demonstrate growth after ‘Hospitality and Travel’, with an eight percent increase from Q3 2018.

According to Monster, the rise in the middle-class sector is creating a higher demand for energy and hence increased demand for professionals in the Energy sector. Furthermore, a rising demand for clean energy sources across the globe is evident, and the UAE has responded with several initiatives, such as the Barakah Nuclear Power Plant and the construction of the world's two largest solar power plants. These efforts could be key factors for the increase in 'Engineering and Production' occupations witnessed in the UAE.

Looking at the wider region, online recruitment has witnessed a decline of nine percent from Q3 2018. Among the countries monitored by the [MEI](#) in the region, Kuwait demonstrated the highest advancement in online hiring during this period with six percent growth, followed by Bahrain at four percent. The 'Hospitality' industry registered the most growth from the industries monitored in the region at 16 percent, followed by 'Retail, Trade and Logistics' at eight percent. Roles in 'HR and Admin' led occupational growth in the region with 26 percent increase from Q3 2018, followed by 'Hospitality and Travel' at 22 percent and 'Customer Service' at 20 percent.

**#END#**

#### **About the [Monster Employment Index](#)**

The Monster Employment Index is a broad and comprehensive analysis of online job posting activity conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information. Monster Employment Index was first launched in India in May 2010 with data collected since October 2009 followed by Gulf in April 2011 with data collected since October 2010; Singapore in May 2014 with data collected since January 2011; Philippines and Malaysia in May 2015 with data collected since February 2014.

#### **About Monster APAC & Middle East**

Monster, the leading online career and recruitment resource with its cutting-edge technology provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. More than 200 million people have registered on the Monster Worldwide network. Today, with operations in more than 40 countries, Monster provides the widest and most sophisticated job seeking, career management, recruitment and talent management capabilities globally.

Monster continues its pioneering work of transforming the recruiting industry with advanced technology using intelligent digital, social and mobile solutions, and a vast array of products and services.

To learn more about Monster in APAC & Middle East, visit: [www.monsterindia.com](http://www.monsterindia.com) | [www.monstergulf.com](http://www.monstergulf.com) | [www.monster.com.sg](http://www.monster.com.sg) | [www.monster.com.my](http://www.monster.com.my) | [www.monster.com.ph](http://www.monster.com.ph) | [www.monster.com.hk](http://www.monster.com.hk)

\*\*\*\*\*

## **'Hospitality and Travel' occupations show most growth in online recruitment as KSA prepares to welcome more foreign visitors**

- *Occupations in 'Hospitality and Travel' demonstrated 32 percent growth in online recruitment from Q3 2018*
- *Of the industries monitored, 'Advertising, Market Research, Public Relations, Media and Entertainment' showed the highest growth at 22 percent*
- *The 'IT/Telecom/ISP' industry followed with an increase of 20 percent*
- *Overall online recruitment levels have remained stable from the same period last year*

**Riyadh, KSA – XX October, 2019:** According to the latest [Monster Employment Index \(MEI\)](#), occupations in 'Hospitality and Travel' demonstrated the highest growth in online recruitment at an astonishing 32 percent from Q3 2018. The 'Hospitality' industry also saw an increase in online hiring activity by 18% during the same period.

Attracting foreign visitors is a key strategy being implemented to diversify Saudi Arabia's economy. In driving this vision, the Kingdom has invested heavily in the culture and entertainment sector and has announced the offering of tourist visas for the very first time. Projections estimate an increase of about 64,000 hotel rooms and 187 hotel projects to be added to current supply across Saudi.

Commenting on the most recent [MEI](#) results, **Krish Seshadri, CEO, APAC & Middle East, Monster.com**, said: *"This is an exciting time for professionals in the Saudi hospitality sector. These professionals have the exclusive opportunity to directly witness a historic transformation in the Saudi economy. Saudi has a lot to offer tourists in the form of historic landmarks, natural landscapes, and new entertainment ventures. However, visitors coming to the Kingdom for tourism will have very different needs and demands than those visiting for commercial or business purposes. This will add a completely new dimension to roles in the sector and will create new opportunities in the field."*

Overall online recruitment levels have remained stable in KSA from the same period last year. Of the industries monitored, 'Advertising, Market Research, Public Relations, Media and Entertainment' showed the highest growth at 22 percent followed by the 'IT/Telecom/ISP' industry with an increase of 20 percent.

One of the key objectives of the Kingdom's 2030 vision is to develop an entertainment sector that promotes local and international investment in Saudi Arabia. As a result, an influx of entertainment activities are taking place across the Kingdom, including the Eastern Province Season, Jeddah Season and Riyadh Season. According to Monster, these events are driving demand for talent in the 'Advertising, Market Research, Public Relations, Media and Entertainment' sector.

Online recruitment in the region has witnessed a slight decline of nine percent from Q3 2018. Among the countries monitored by the [MEI](#) in the region, Kuwait demonstrated the highest advancement in online hiring during this period with six percent growth, followed by Bahrain at four percent. The 'Hospitality' industry registered the most growth from the industries monitored in the region at 16

percent, followed by 'Retail, Trade and Logistics' at eight percent. Roles in 'HR and Admin' led occupational growth in the region with 26 percent increase from Q3 2018, followed by 'Hospitality and Travel' at 22 percent and 'Customer Service' at 20 percent.

**#END#**

#### **About the [Monster Employment Index](#)**

The Monster Employment Index is a broad and comprehensive analysis of online job posting activity conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information. Monster Employment Index was first launched in India in May 2010 with data collected since October 2009 followed by Gulf in April 2011 with data collected since October 2010; Singapore in May 2014 with data collected since January 2011; Philippines and Malaysia in May 2015 with data collected since February 2014.

#### **About Monster APAC & Middle East**

Monster, the leading online career and recruitment resource with its cutting-edge technology provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. More than 200 million people have registered on the Monster Worldwide network. Today, with operations in more than 40 countries, Monster provides the widest and most sophisticated job seeking, career management, recruitment and talent management capabilities globally.

Monster continues its pioneering work of transforming the recruiting industry with advanced technology using intelligent digital, social and mobile solutions, and a vast array of products and services.

**To learn more about Monster in APAC & Middle East, visit: [www.monsterindia.com](http://www.monsterindia.com) | [www.monstergulf.com](http://www.monstergulf.com) | [www.monster.com.sg](http://www.monster.com.sg) | [www.monster.com.my](http://www.monster.com.my) | [www.monster.com.ph](http://www.monster.com.ph) | [www.monster.com.hk](http://www.monster.com.hk)**