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EMPLOYMENT INDEX

UAE online recruitment records 27 percent overall growth in Q3 amid budget increases for 2018 fiscal year

Dubai, 24 October 2018 – According to the Q3 [Monster Employment Index \(MEI\)](#), the UAE online recruitment landscape has registered the highest growth in the region at 27 percent from Q2 this year as financial support by the government is strengthened across various sectors.

The surge in online recruitment across the Emirates over the past three months coincides with the recently announced increase of AED 1.97 billion for the current fiscal year allocated from the country's general reserves. With large proportions of this additional budget being allocated to the National Media Council and the Emirates Space Agency, the MEI has witnessed the highest growth within occupations in Marketing & Communications/Arts/Creative and Engineering with 28 percent and 19 percent respectively.

Commenting on the most recent [MEI](#) results, **Abhijeet Mukherjee, Chief Executive Officer, [Monster.com](#), APAC & Middle East, said:** “The quick impact that the announcement of the budget increase had on the related sectors is very impressive. With online recruitment offering a glimpse of the areas that local businesses are focusing on, it is evident that companies in the UAE are quick to respond to the government’s agenda. We have already seen a spike in demand for engineers and media professionals which may be a result of the national focus on these sectors for the remainder of this year.

“The government has also recently announced the Tomorrow 21 initiative to stimulate the economy of the capital. It will be interesting to see how the recruitment landscape will transform in the early months of the year ahead as a result of this announcement,” **added Mukherjee.**

The government launched the Tomorrow 21 initiative last month whereby \$13.6 billion have been allocated to stimulate the economy of Abu Dhabi. The initiative is a phased plan comprised of 50 projects that are set to advance the capital for the benefit of its citizens, residents and investors.

Other occupations in the UAE to register growth in Q3 2018 include Finance and Accounting at 16 percent, and Software/Hardware/Telecom and HR/Admin at 13 percent growth each.

Industries to contribute to the growth of the UAE online recruitment market include Chemicals (plastic, rubber, paints, fertilizer and pesticides) at 15 percent, and Production (manufacturing, automotive and ancillary) and Oil and Gas recording 12 percent growth each.

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UAE Top Growth Industries

Year-over-year Growth	Sep 17	Sep 18	% Growth Y-o-Y
BFSI	78	91	17%
Retail/Trade and Logistics	91	105	15%
Oil and Gas	59	66	12%

UAE Lowest Growth Industries

Year-over-year Growth	Sep 17	Sep 18	% Growth Y-o-Y
Consumer Goods/ FMCG, Food & Packaged Food, Home Appliance, Garments/ Textiles/ Leather, Gems & Jewellery	183	183	0%
Production/Manufacturing, Automotive and Ancillary	97	92	-5%
Advertising, Market Research, Public Relations, Media and Entertainment	78	72	-8%

UAE Top Growth Occupations

Year-over-year Growth	Sep 17	Sep 18	% Growth Y-o-Y
Finance and Account	43	57	33%
HR & Admin.	37	49	32%
Marketing & Communications/Arts/Creative	96	114	19%

UAE Lowest Growth Occupations

Year-over-year Growth	Sep 17	Sep 18	% Growth Y-o-Y
Customer service	54	55	2%
Sales and BD	66	66	0%
Health Care	79	76	-4%

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About Monster APAC & Gulf

Monster, for more than 20 years, is a leading online career and recruitment resource and with its cutting-edge technology provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. Monster today has more than 200 million people registered on the Monster Worldwide network, and with operations in more than 40 countries, provides the widest and most sophisticated job seeking, career management, recruitment and talent management capabilities.

Monster in APAC & Gulf started its operations with India, in 2001 and has operations across India, Singapore, Malaysia, Philippines, Hong Kong, Vietnam, Thailand, Indonesia, UAE and Kingdom of Saudi Arabia. In India it is headquartered in Hyderabad, and has presence in 10 other cities of India viz., Mumbai, Delhi, Bangalore, Chennai, Pune, Kolkata, Ahmedabad, Baroda, Chandigarh, and Cochin. Monster Mobile App in India was voted Product of the Year in 2016 under the 'Mobile App Job' category in a survey of over 18000 people by Nielsen. Monster.com in India was also voted

Product of the Year in 2015 and back in 2014, mPower Search was voted Product of the Year as well. The Indian Air Force Placement Cell (IAFPC) selected Monster India for a collaboration to provide a robust platform to assist retired and shortly retiring Air Warriors seek suitable second career opportunities in the corporate world. Monster also initiated 'Rozgarduniya.com' - a job portal exclusively for jobseekers in rural India to enable employers in corporate India to connect with rural talent, thus removing the traditional barriers they face in this process.

Monster continues its pioneering work of transforming the recruiting industry with advanced technology using intelligent digital, social and mobile solutions, and a vast array of products and services.

To learn more about Monster in APAC & Gulf, visit: www.monsterindia.com | www.monstergulf.com | www.monster.com.sg | www.monster.com.my | www.monster.com.ph | www.monster.com.hk

Online recruitment for creative talent in KSA soars at 48 percent growth as Kingdom amplifies local arts scene

Riyadh, 24 October 2018 – According to the Q3 [Monster Employment Index \(MEI\)](#), online hiring for creative occupations in the Kingdom has increased by a staggering 48 percent from the same period last year as arts and culture take centre stage on the economic forefront.

The strong demand for occupations in Arts and Creative follows a series of initiatives in the creative sector as the Kingdom opens its market to international arts and culture. Recent developments that may have contributed to this surge in demand include the Saudi Design Week in Riyadh, the lift of the 35-year ban on cinemas, and plans for 5,000 live shows, concerts and festivals across the Kingdom. This year is set to mark the beginning of a new era of increased cultural and social openness.

Commenting on the most recent [MEI](#), **Abhijeet Mukherjee, Chief Executive Officer, Monster.com, APAC & Middle East**, said: “This is a very exciting time for Saudi Arabia and its citizens. The Kingdom is transforming at an extremely fast pace and is opening its doors to the world in efforts to raise the profile of its thriving economy. This transformation is happening across almost every aspect, from technology to arts, and even in the way the community is structured with the continuous empowerment of women. With these changes come many exciting career opportunities for the youth of Saudi across all sectors - especially those that resonate the most with this demographic including arts and culture.”

Prince Mohammed bin Salman bin Abdul Aziz, Crown Prince of Saudi Arabia, recently announced that a budget of \$64 billion has been allocated over the next ten years to develop the Kingdom's entertainment sector as part of the Vision 2030. The announcement came amid efforts to eliminate the global ultra-conservative image of Saudi and widen corridors for foreign investment inflows.

Other occupations in the KSA to register growth throughout the year include Software/Hardware/ Telecom, Engineering/Production and Finance/Accounting at 30 percent, 25 percent and 18 percent respectively.

Industries to contribute to the growth of the KSA online recruitment market include IT/Telecom/ISP, Production (manufacturing, automotive and ancillary) and Advertising/Market Research/Public Relations/Media/Entertainment recording 33 percent, 24 percent and 23 percent respectively.

From the countries evaluated by the MEI, the UAE registered the highest growth in online job postings at 33 percent compared to the same time last year, followed by Bahrain at 22 percent growth. All other monitored nations in the GCC demonstrated growth with Oman marking the lowest at two percent.

KSA Top Growth Industries

Year-over-year Growth	Sep 17	Sep 18	% Growth Y-o-Y
IT and Telecom/ISP	120	159	33%
Production/Manufacturing, Automotive and Ancillary	78	97	24%
Advertising, Market Research, Public Relations, Media and Entertainment	105	129	23%

KSA Lowest Growth Industries

Year-over-year Growth	Sep 17	Sep 18	% Growth Y-o-Y
Health Care	132	143	8%
Education	104	111	7%
Hospitality	80	85	6%

KSA Top Growth Occupations

Year-over-year Growth	Sep 17	Sep 18	% Growth Y-o-Y
Marketing & Communications/Arts/Creative	105	155	48%
Software, Hardware, Telecom	157	204	30%
Engineering and Production	91	114	25%

KSA Lowest Growth Occupations

Year-over-year Growth	Sep 17	Sep 18	% Growth Y-o-Y
HR & Admin.	95	103	8%
Health Care	113	122	8%
Hospitality and Travel	86	77	-10%

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