

monster[®] EMPLOYMENT INDEX

Software, Hardware and Telecom occupation demonstrates significant growth in 2018

Dubai, 08 May 2018 – According to the latest [Monster Employment Index \(MEI\)](#), the UAE's software, hardware and telecom occupations witnessed an increase of 20%, compared to the same period last year.

This increase is in line with the digital transformation which is currently dominating the UAE. With the significant advancements of technology, growth of the e-commerce market, and demand for other digital services, there has, in turn, been an increase in demand for specialized professionals who can support this fast-paced development.

Commenting on the most recent [MEI](#), **Abhijeet Mukherjee, Chief Executive Officer, [Monster.com, APAC & Middle East](#)**, said: "We are pleased to be releasing the latest findings of our [MEI](#). It comes as no surprise that software, hardware and telecom professions are leading growth, especially given how great 2017 has been for e-commerce in the UAE. Digital transformation is taking over the majority of disciplines in the emirates, revolutionizing most industries as they implement technology into everyday operations and their reliance on technology grows heavier. As this path continues, and we are faced with changes in demand brought on by the Fourth Revolution, we will undoubtedly see a growing need for more talent in these fields."

The increases in digital technology implementation has affected all sectors, including healthcare, education, real estate and government. This is closely aligned with the vision of His Highness Sheikh Mohammed bin Rashid Al Maktoum to make Dubai the happiest city on earth by promoting efficiency and seamlessness through the utilization of technology.

"By relying on technology, a smart government can offer more efficient services, and a smart city can facilitate smoother experiences. This is the direction that the UAE is going. Naturally, this means there will be more reliance on skilled professionals who can execute these visions on the ground. It is fascinating to see all the progress this has yielded so far. We look forward to witnessing the positive impact that the digital transformation will have across industries in the future." concluded Abhijeet

The most recent [MEI](#) also highlighted a continued growth in the consumer goods industry. This includes FMCG, food and packaged food, home appliances, garments, textiles, leather, gems and jewellery. The chemicals industry (plastic, rubber, paints, fertilizers and pesticides) also continued to grow steadily. As for engineering, construction, real estate as well as production industries, they have both recorded a decline in the previous year compared to the same period last year.

On the other hand, some occupations witnessed significant declines over the past year. HR & admin occupations in particular recorded the steepest decline, of 45%. Sales and business development came in second place, with a decline of 36%. Customer service and Purchase (including logistics and supply chain) closely followed, with declines of 23% and 22% respectively.

UAE Top Growth Industries

Year-over-year Growth	Mar 17	Mar 18	% Growth Y-o-Y
BFSI	69	90	30%
Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides	104	116	12%
Education	91	101	11%

UAE Lowest Growth Industries

Year-over-year Growth	Mar 17	Mar 18	% Growth Y-o-Y
Advertising, Market Research, Public Relations, Media and Entertainment	76	71	-7%
Production/Manufacturing, Automotive and Ancillary	90	83	-8%
Oil and Gas	65	57	-12%

UAE Top Growth Occupations

Year-over-year Growth	Mar 17	Mar 18	% Growth Y-o-Y
Software, Hardware, Telecom	93	120	29%
Marketing & Communications/Arts/Creative	72	87	21%
Hospitality and Travel	70	68	-3%

UAE Lowest Growth Occupations

Year-over-year Growth	Mar 17	Mar 18	% Growth Y-o-Y
Purchase / Logistics / Supply Chain	116	97	-16%
Sales and BD	104	69	-34%
HR & Admin.	65	41	-37%

#Ends#

About Monster APAC & Gulf

[Monster](#), for more than 20 years, is a leading online career and recruitment resource and with its cutting-edge technology provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. Monster today has more than 200 million people registered on the Monster Worldwide network, and with operations in more than 40 countries, provides the widest and most sophisticated job seeking, career management, recruitment and talent management capabilities.

[Monster](#) in APAC & Gulf started its operations with India, in 2001 and has operations across India, Singapore, Malaysia, Philippines, Hong Kong, Vietnam, Thailand, Indonesia, UAE and Kingdom of Saudi Arabia. In India it is headquartered in Hyderabad, and has presence in 10 other cities of India viz., Mumbai, Delhi, Bangalore, Chennai, Pune, Kolkata, Ahmedabad, Baroda, Chandigarh, and Cochin. Monster Mobile App in India was voted Product of the Year in 2016 under the 'Mobile App Job' category in a survey of over 18000 people by Nielsen. Monster.com in India was also voted Product of the Year in 2015 and back in 2014, mPower Search was voted Product of the Year as well. The Indian Air Force Placement Cell (IAFPC) selected Monster India for a collaboration to provide a robust platform to assist retired and shortly retiring Air Warriors seek suitable second career opportunities in the corporate world. Monster also initiated 'Rozgarduniya.com' - a job portal exclusively for jobseekers in rural India to enable employers in corporate India to connect with rural talent, thus removing the traditional barriers they face in this process.

[Monster](#) continues its pioneering work of transforming the recruiting industry with advanced technology using intelligent digital, social and mobile solutions, and a vast array of products and services.

To learn more about Monster in APAC & Gulf, visit: www.monsterindia.com | www.monstergulf.com | www.monster.com.sg | www.monster.com.my | www.monster.com.ph | www.monster.com.hk

KSA witnesses rise in Software, Hardware and Telecom occupations

The growth supports the Kingdom’s digital transformation as part of Vision 2030

Riyadh, 08 May 2018 – According to the latest [Monster Employment Index \(MEI\)](#), Saudi Arabia witnessed record growth of 36% in Software, Hardware and Telecom occupations from the same period last year. The rise in occupations in these areas is in line with the nation-wide digital transformation initiative as part of the Vision 2030.

The Kingdom of Saudi Arabia has embarked on an ambitious plan for digital transformation in its efforts to diversify the economy, broaden its investment base and reduce its dependency on oil-based income. Investment in technology has become a top priority for the government and as a result, job opportunities in the sector have been seeing modest gains in the region since last year.

Commenting on the most recent Q1 2018 [MEI](#), **Abhijeet Mukherjee, Chief Executive Officer, Monster.com, APAC & Middle East**, said: “With digital transformation being a key pillar of the Kingdom’s Vision 2030, it’s no surprise that the results of the index have shown an increase in occupations related to the industry. Digitization is impacting every sector from health care to tourism and has resulted in a growth of new jobs and demand for associated skills. New initiatives, such as the creation of the tech fund with Japan’s SoftBank Group and the partnership with Amazon, are creating numerous jobs in the region. The increase in software, hardware and telecom jobs reaffirms the country’s successful transformation in the direction of the Vision 2030.”

With the push for digitization, comes the need for skills which fit the requirements of employers in the country. To this end, the government of Saudi has committed to developing the region’s talent, especially among women and youth, through various initiatives.

“As we begin to witness a rise in jobs in the technology and innovation sectors, meeting the demand for the right talent with the necessary skills is a key priority. In the coming years, governments will place heavy emphasis on talent management and women’s participation in the workplace. It will be interesting to see the positive impacts of technology and digitization in the workforce over the long term, across all sectors,” concluded Abhijeet

Other occupations showing growth from the same period last year were Marketing (including arts and creative) and Engineering (including production), recording growths of 33% and 13% respectively. These were closely followed by Sales and Business Development at 12%. On the other hand, occupations which saw a decline in the Kingdom, from the same period last year, include Healthcare at -16% and Logistics and Supply Chain at -13%.

All industries showed growth from the same period last year, with Health Care demonstrating the highest growth at 33%.

KSA Top Growth Industries

Year-over-year Growth	Mar 17	Mar 18	% Growth Y-o-Y
Health Care	107	140	31%

KSA Lowest Growth Industries

Year-over-year Growth	Mar 17	Mar 18	% Growth Y-o-Y
Retail/Trade and Logistics	86	88	2%

IT and Telecom/ISP	112	143	28%
Consumer Goods/ FMCG, Food & Packaged Food , Home Appliance, Garments/ Textiles/ Leather, Gems & Jewellery	111	137	23%

Production/Manufacturing , Automotive and Ancillary	91	90	-1%
Hospitality	81	78	-4%

KSA Top Growth Occupations

Year-over-year Growth	Mar 17	Mar 18	% Growth Y-o-Y
Marketing & Communications/Arts/Creative	87	132	52%
Software, Hardware, Telecom	122	182	49%
Engineering and Production	88	102	16%

KSA Lowest Growth Occupations

Year-over-year Growth	Mar 17	Mar 18	% Growth Y-o-Y
Purchase / Logistics / Supply Chain	90	90	0%
Health Care	120	116	-3%
Hospitality and Travel	82	78	-5%

#Ends#

About Monster APAC & Gulf

Monster, for more than 20 years, is a leading online career and recruitment resource and with its cutting-edge technology provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. Monster today has more than 200 million people registered on the Monster Worldwide network, and with operations in more than 40 countries, provides the widest and most sophisticated job seeking, career management, recruitment and talent management capabilities.

Monster in APAC & Gulf started its operations with India, in 2001 and has operations across India, Singapore, Malaysia, Philippines, Hong Kong, Vietnam, Thailand, Indonesia, UAE and Kingdom of Saudi Arabia. In India it is headquartered in Hyderabad, and has presence in 10 other cities of India viz., Mumbai, Delhi, Bangalore, Chennai, Pune, Kolkata, Ahmedabad, Baroda, Chandigarh, and Cochin. Monster Mobile App in India was voted Product of the Year in 2016 under the 'Mobile App Job' category in a survey of over 18000 people by Nielsen. Monster.com in India was also voted Product of the Year in 2015 and back in 2014, mPower Search was voted Product of the Year as well. The Indian Air Force Placement Cell (IAFPC) selected Monster India for a collaboration to provide a robust platform to assist retired and shortly retiring Air Warriors seek suitable second career opportunities in the corporate world. Monster also initiated 'Rozgarduniya.com' - a job portal exclusively for jobseekers in rural India to enable employers in corporate India to connect with rural talent, thus removing the traditional barriers they face in this process.

Monster continues its pioneering work of transforming the recruiting industry with advanced technology using intelligent digital, social and mobile solutions, and a vast array of products and services.

To learn more about Monster in APAC & Gulf, visit: www.monsterindia.com | www.monstergulf.com | www.monster.com.sg | www.monster.com.my | www.monster.com.ph | www.monster.com.hk