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Monster Employment Index Gulf Rises 35 percent Year-over-Year

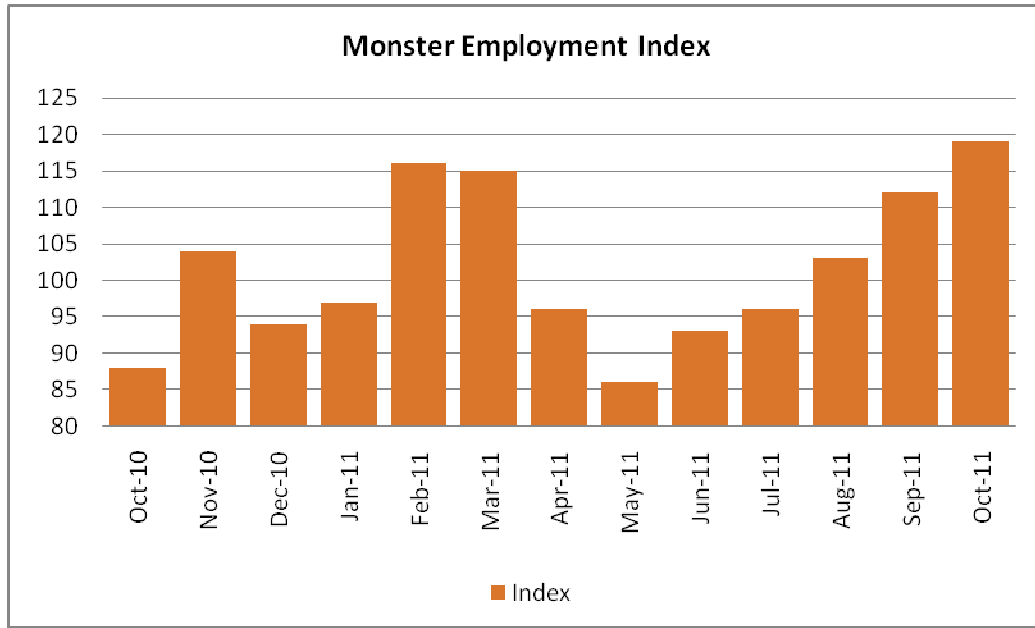
October 2011 Index Highlights:

- Annual growth rate at 35 percent in October
- Index rises seven points between September and October
- Education emerged as the fastest growing sector annually followed by the Retail/Trade and Logistics sector.
- Customer service records highest annual growth amongst the occupational groups, while jobs rebound for Software, Hardware, Telecom professionals
- KSA registers the steepest monthly as well as longer-term growth.

The Monster Employment Index is a monthly gauge of online job demand in Middle-East based on a real-time review of tens of thousands of employer job opportunities culled from a large representative selection of career Web sites and online job listings. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

With a year of data collected, and in keeping with best practices, Monster.com has officially re-scaled the Index using the first twelve months (from October 2010 to September 2011) as a new baseline. The newly re-scaled monthly historical numbers continue to accurately reflect the up and down movements over the past year, and moving forward, will serve as the Index's basis of measurement.

"The substantial growth trajectory over the past year for online hiring in the Middle East is the result of expansionary trends in major economies like KSA, UAE and Qatar. While sectors like Education and Retail, Trade and Logistics are carrying the most growth momentum, it is encouraging to see that escalation in recruitment is broad-based, covering most sectors of the industrial spectrum," said Sanjay Modi, Managing Director, Monster.com (India/Middle East/South East Asia).



Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Sep 11	Oct 11	Y-O-Y
88	104	94	97	116	115	96	86	93	96	103	112	119	35%

Industry Year-over-Year Trends: 11 of the 12 industry sectors monitored by the index exhibited positive annual growth.

- **Education** (up 57 percent) led all sectors in annual growth. The sector also registered steepest month-over-month growth
- **Retail/Trade and Logistics sector** (up 38 percent) ranked second highest in annual growth as it continued to exhibit a positive month-on-month growth trend
- **Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides** (down 17 percent) was the only sector to register negative annual growth

Top Growth Industries

Year-over-year Growth	Oct 10	Oct 11	% Growth Y-o-y
Education	81	127	57%
Retail/Trade and Logistics	89	123	38%
Advertising, Market Research, Public Relations, Media and Entertainment	83	111	34%
Engineering, Construction and Real Estate	77	100	30%
Production/Manufacturing, Automotive and Ancillary	83	107	29%

Lowest Growth Industries

Year-over-year Growth	Oct 10	Oct 11	% Growth Y-o-y
IT and Telecom/ISP	94	101	7%
Hospitality	99	105	6%
Consumer Goods/ FMCG, Food & Packaged Food , Home Appliance, Garments/ Textiles/ Leather, Gems & Jewellery	107	113	6%

Oil and Gas	96	100	4%
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Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides	106	88	-17%
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Occupation Year-over-Year Trends: Online demand improved in 10 of the 11 occupation groups monitored by the index.

- **Customer Service** (up 42 percent) professionals saw the most notable improvement in demand over a one year period starting October'10. Nevertheless, the month-on-month growth in demand slid marginally (one percent) between September and October
- **Sales and BD** (up 20 percent) and **HR & Admin.** (up 10 percent) led all occupation groups in monthly growth gaining 12 percent respectively between September and October
- **Software, Hardware, Telecom** (down 2 percent) is the only group to register a negative longer-term growth rate even though marginal

Top Growth Occupations

Year-over-year Growth	Oct 10	Oct 11	% Growth Y-o-y
Customer service	76	108	42%
Engineering and Production	77	108	40%
Hospitality and Travel	86	108	26%
Sales and BD	108	130	20%
Purchase / Logistics / Supply Chain	94	113	20%

Lowest Growth Occupations

Year-over-year Growth	Oct 10	Oct 11	% Growth Y-o-y
Health Care	100	112	12%
Legal	86	95	10%
HR & Admin.	112	123	10%
Finance and Account	109	115	6%
Software, Hardware, Telecom	101	99	-2%

COUNTRY MONTH-OVER-MONTH TRENDS

Country-Wise Growth

Year-over-year Growth	Oct 10	Oct 11	% Growth Y-o-y
KSA	83	124	49%
Qatar	79	96	22%
Egypt	99	117	18%
Kuwait	88	101	15%
UAE	106	113	7%
Oman	90	94	4%
Bahrain	110	98	-11%

Geographic Year-over-year Trends: Online opportunities expanded in six of seven countries over the period of one year.

- **KSA** (up 49 percent) led all the countries in the annual growth rate
- **Bahrain** remained unchanged from September levels (down 11 percent). Bahrain also recorded the steepest annual decline among countries
- **Qatar** (up 22 percent) also saw monthly recruitment activity constant at September level. **UAE** (up 7 percent) led all sectors in monthly growth
- **Kuwait** (up 15 percent) registered the first positive month-on-month growth since June'11; up three percent over September

Middle East Top Growth Countries

Year-over-year Growth	Oct 10	Oct 11	% Growth Y-o-y
KSA	83	124	49%
Qatar	79	96	22%
Egypt	99	117	18%

Middle East Lowest Growth Countries

Year-over-year Growth	Oct 10	Oct 11	% Growth Y-o-y
UAE	106	113	7%
Oman	90	94	4%
Bahrain	110	98	-11%

COUNTRY-WISE MONTH-OVER-MONTH TRENDS

KSA Highlights

- Available online opportunities 49 percent above the year-ago level
- Online recruitment in KSA escalates 10 percent between September and October
- Advertising, Market Research, Public Relations, Media and Entertainment leads all sectors in annual growth.
- Sales and BD followed by Marketing & Communications/Arts/Creative professionals record the most resolute growth in demand over a one year period

KSA Top Growth Industries

Year-over-year Growth	Oct 10	Oct 11	% Growth Y-o-y
Advertising, Market Research, Public Relations, Media and Entertainment	89	141	58%
IT and Telecom/ISP	75	115	53%
Production/Manufacturing, Automotive and Ancillary	77	103	34%

KSA Lowest Growth Industries

Year-over-year Growth	Oct 10	Oct 11	% Growth Y-o-y
Hospitality	102	120	18%
Consumer Goods/ FMCG, Food & Packaged Food , Home Appliance, Garments/ Textiles/ Leather, Gems & Jewellery	96	107	11%
Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides	89	92	3%

KSA Top Growth Occupations

Year-over-year Growth	Oct 10	Oct 11	% Growth Y-o-y
Sales and BD	84	124	48%
Marketing & Communications/Arts/Creative	89	124	39%
Engineering and Production	89	120	35%

KSA Lowest Growth Occupations

Year-over-year Growth	Oct 10	Oct 11	% Growth Y-o-y
Finance and Account	93	117	26%
HR & Admin.	95	117	23%
Health Care	94	108	15%

UAE Highlights

- Annual growth robust at seven percent
- Online recruitment activity picks up in UAE after the September lull
- Retail/Trade and Logistics is the leading sector ranked basis the year-over-year growth rates
- Health Care professionals register the most significant growth in demand between October'10 and October'11

UAE Top Growth Industries

Year-over-year Growth	Oct 10	Oct 11	% Growth Y-o-y
Retail/Trade and Logistics	80	121	51%
Education	85	122	44%
Oil and Gas	94	122	30%

UAE Lowest Growth Industries

Year-over-year Growth	Oct 10	Oct 11	% Growth Y-o-y
Consumer Goods/ FMCG, Food & Packaged Food , Home Appliance, Garments/ Textiles/ Leather, Gems & Jewellery	108	115	6%
Health Care	110	112	2%
Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides	107	94	-12%

UAE Top Growth Occupations

Year-over-year Growth	Oct 10	Oct 11	% Growth Y-o-y
Health Care	89	121	36%
Customer service	84	111	32%
Purchase / Logistics / Supply Chain	92	110	20%

UAE Lowest Growth Occupations

Year-over-year Growth	Oct 10	Oct 11	% Growth Y-o-y
Finance and Account	107	113	6%
HR & Admin.	101	105	4%
Software, Hardware, Telecom	112	114	2%

By Industry

	2010			2011									Oct
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	
Engineering, Construction and Real Estate	88	104	94	97	116	115	96	86	93	96	103	112	118
BFSI	77	96	105	99	113	111	101	86	100	104	106	101	100
Production/Manufacturing, Automotive and Ancillary	101	100	89	88	106	95	92	85	113	104	113	112	115
Retail/Trade and Logistics	83	90	105	111	112	110	108	105	88	92	96	100	107
Oil and Gas	89	101	97	104	109	106	82	90	99	97	105	119	123
IT and Telecom/ISP	96	108	107	111	114	112	88	87	89	100	93	95	100
Hospitality	94	97	96	105	113	117	115	94	86	93	93	98	101
Education	99	114	104	102	112	107	106	89	84	89	90	103	105
Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides	81	91	92	95	107	102	93	102	107	103	111	116	127
Consumer Goods/ FMCG, Food & Packaged Food , Home Appliance, Garments/ Textiles/ Leather, Gems & Jewellery	106	117	106	82	93	100	98	95	93	90	113	105	88
Health Care	107	94	87	109	100	99	92	84	97	104	110	118	113
Advertising, Market Research, Public Relations, Media and Entertainment	96	88	88	94	98	108	107	90	99	101	115	117	115

By Occupation

	2010			2011									Oct
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	
Engineering and Production	77	102	104	105	114	111	98	91	92	101	102	106	108
Finance and Account	109	112	90	95	104	93	86	87	103	99	107	117	115
HR & Admin.	112	119	87	85	95	94	100	102	102	95	99	110	123
Sales and BD	108	100	87	109	113	102	92	85	96	93	100	116	130
Purchase / Logistics / Supply Chain	94	101	97	90	111	112	80	95	95	109	107	110	113
Hospitality and Travel	86	119	108	103	109	104	102	99	91	84	93	103	108
Health Care	100	91	93	87	96	110	111	88	96	99	112	116	112
Software, Hardware, Telecom	101	111	90	99	117	112	92	83	104	97	100	93	99
Marketing & Communications/Arts/Creative	85	92	95	103	108	103	123	104	97	90	96	105	101
Customer service	76	102	104	88	99	102	97	99	109	103	113	109	108
Legal	86	86	95	101	107	97	95	93	115	115	101	110	95

About the Monster Employment Index

Launched in April 2011 with data collected since October 2010, the Monster Employment Index is a broad and comprehensive monthly analysis of online job demand in the Middle East conducted by Monster.com. Based on a real-time review of tens of thousands of employer job opportunities culled from a large, representative selection of online career outlets, including Monster Gulf, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>

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