

# monster®

## EMPLOYMENT INDEX

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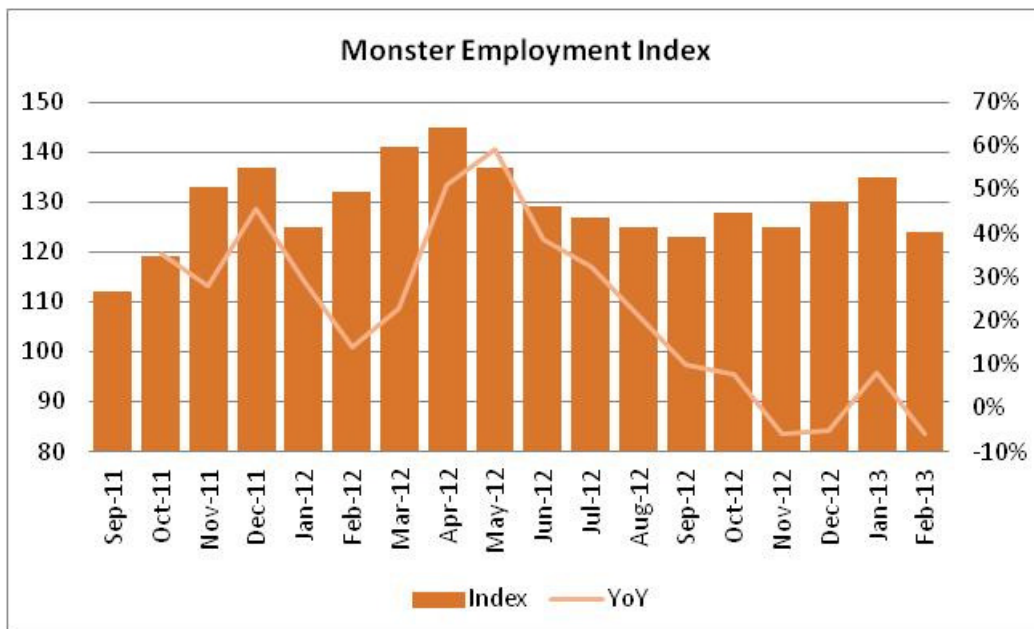
### Monster Employment Index Middle East declines Six Percent on Annual Basis

#### February 2013 Index Highlights:

- Monster Employment Index Middle East declines six percent on an annual basis
- Hospitality, followed Consumer Goods/ FMCG, Food & Packaged Food, Home Appliance, Garments/ Textiles/ Leather, Gems & Jewellery leads all industry sectors in annual growth
- Among occupation groups Hospitality and Travel exhibit strongest growth year-over-year; followed by, Purchase / Logistics / Supply Chain occupations
- Qatar leads all countries in annual growth. Kuwait registers steepest annual decline

The Monster Employment Index is a monthly gauge of online job posting activity in Middle-East based on a real-time review of tens of thousands of employer job opportunities culled from a large representative selection of career Web sites and online job listings. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

The employers in the Middle East are continuing to hire with caution. The cautious approach is reflective of the business scenario globally," said Sanjay Modi, Managing Director, Monster.com (India/ Middle- East/ South East Asia).



Sep 11	Oct 11	Nov 11	Dec 11	Jan 12	Feb 12	Mar 12	Apr 12	May 12	Jun 12	Jul 12	Aug 12	Sep 12	Oct 12	Nov 12	Dec 12	Jan 13	Feb 13	Y-o-y
112	119	133	137	125	132	141	145	137	129	127	125	123	128	125	130	135	124	-6%

**Industry Year-over-Year Trends:** Online opportunities exceeded February'12 levels in three of the 12 industry sectors monitored by the index.

- **Hospitality** (up 38 percent) led all sectors followed by **Consumer Goods/ FMCG, Food & Packaged Food , Home Appliance, Garments/ Textiles/ Leather, Gems & Jewellery** (up 16 percent)
- **Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides** (down 26 percent) registered the steepest annual decline

### Top Growth Industries

Year-over-year Growth	Feb 12	Feb 13	% Growth Y-o-y
Hospitality	105	145	38%
Consumer Goods/ FMCG, Food & Packaged Food , Home Appliance, Garments/ Textiles/ Leather, Gems & Jewellery	101	117	16%
Retail/Trade and Logistics	128	129	1%
Education	147	146	-1%
Oil and Gas	90	89	-1%

### Lowest Growth Industries

Year-over-year Growth	Feb 12	Feb 13	% Growth Y-o-y
Production/Manufacturing, Automotive and Ancillary	125	117	-6%
Advertising, Market Research, Public Relations, Media and Entertainment	126	117	-7%
BFSI	136	110	-19%
IT and Telecom/ISP	116	91	-22%
Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides	105	78	-26%

**Occupation Year-over-Year Trends:** Three of 11 occupation groups registered improved online demand over the year

- **Hospitality and Travel** (up 23 percent) led all occupational groups in year-over-year growth
- **Software, Hardware, Telecom** (down 31 percent) professionals registered the weakest long-term trend

### Top Growth Occupations

Year-over-year Growth	Feb 12	Feb 13	% Growth Y-o-y
Hospitality and Travel	105	129	23%
Purchase / Logistics / Supply Chain	104	117	13%
Sales and BD	146	153	5%
Engineering and Production	117	117	0%
Customer service	95	95	0%

### Lowest Growth Occupations

Year-over-year Growth	Feb 12	Feb 13	% Growth Y-o-y
HR & Admin.	130	118	-9%
Legal	81	73	-10%
Marketing & Communications/Arts/Creative	130	110	-15%
Finance and Account	130	104	-20%
Software, Hardware, Telecom	132	91	-31%

**Geographic Year-over-year Trends:** Online opportunities exceeded February'12 level in four of the seven countries monitored by the Index.

- **Qatar** (up 16 percent) followed by **UAE** (up 11 percent) led all countries in year-over-year growth
- **Kuwait** (down 18 percent) registered the steepest decline over the past 12 months

<b>Year-over-year Growth</b>	Feb 12	Feb 13	% Growth Y-o-y
Qatar	99	115	16%
UAE	103	114	11%
Oman	94	101	7%
Bahrain	110	115	5%
Egypt	136	117	-14%
KSA	148	123	-17%
Kuwait	127	104	-18%

## **COUNTRY-WISE TRENDS**

### **KSA Highlights**

- Online recruitment activity in KSA declines 17 percent from February'12 level
- **Consumer Goods/ FMCG, Food & Packaged Food , Home Appliance, Garments/ Textiles/ Leather, Gems & Jewellery** (up 32 percent) followed by **Oil and Gas** (up 21 percent) sector register positive annual growth.
- Among occupation groups, **Purchase / Logistics / Supply Chain** (up 17 percent) registered highest annual growth

### **KSA Top Growth Industries**

<b>Year-over-year Growth</b>	Feb 12	Feb 13	% Growth Y-o-y
Consumer Goods/ FMCG, Food & Packaged Food , Home Appliance, Garments/ Textiles/ Leather, Gems & Jewellery	98	129	32%
Oil and Gas	98	119	21%
Production/Manufacturing, Automotive and Ancillary	108	110	2%

### **KSA Lowest Growth Industries**

<b>Year-over-year Growth</b>	Feb 12	Feb 12	% Growth Y-o-y
Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides	92	62	-33%
Engineering, Construction and Real Estate	139	91	-35%
Advertising, Market Research, Public Relations, Media and Entertainment	168	93	-45%

### **KSA Top Growth Occupations**

<b>Year-over-year Growth</b>	Feb 12	Feb 13	% Growth Y-o-y
Purchase / Logistics / Supply Chain	104	122	17%
Hospitality and Travel	127	127	0%
Health Care	118	116	-2%

### **KSA Lowest Growth Occupations**

<b>Year-over-year Growth</b>	Feb 12	Feb 13	% Growth Y-o-y
Sales and BD	154	128	-17%
Finance and Account	126	101	-20%
Marketing & Communications/Arts/Creative	162	98	-40%

**UAE Highlights**

- UAE registers annual growth of 11 percent
- **Hospitality** (up 40 percent) records the most notable growth in online opportunities over the year
- **Hospitality and Travel** (up 20 percent) leads in annual growth amongst the occupation groups

**UAE Top Growth Industries**

<b>Year-over-year Growth</b>	Feb 12	Feb 13	% Growth Y-o-y
Hospitality	104	146	40%
Oil and Gas	86	95	10%
Engineering, Construction and Real Estate	110	120	9%

**UAE Lowest Growth Industries**

<b>Year-over-year Growth</b>	Feb 12	Feb 13	% Growth Y-o-y
Production/Manufacturing, Automotive and Ancillary	122	115	-6%
Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides	101	93	-8%
IT and Telecom/ISP	115	105	-9%

**UAE Top Growth Occupations**

<b>Year-over-year Growth</b>	Feb 12	Feb 13	% Growth Y-o-y
Hospitality and Travel	92	110	20%
Sales and BD	104	121	16%
Health Care	117	135	15%

**UAE Lowest Growth Occupations**

<b>Year-over-year Growth</b>	Feb 12	Feb 13	% Growth Y-o-y
Purchase / Logistics / Supply Chain	92	91	-1%
Marketing & Communications/Arts/Creative	98	96	-2%
Customer service	90	85	-6%

## By Industry

	2012												2013
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
Engineering, Construction and Real Estate	128	134	136	132	127	126	123	111	112	113	118	123	124
BFSI	136	131	134	121	116	109	112	121	117	116	106	116	110
Production/Manufacturing, Automotive and Ancillary	125	124	129	138	124	124	124	118	135	116	111	113	117
Retail/Trade and Logistics	128	152	152	147	145	141	140	142	143	169	131	139	129
Oil and Gas	90	103	105	96	92	91	91	90	96	95	92	91	89
IT and Telecom/ISP	116	114	107	108	102	102	87	97	100	96	99	100	91
Hospitality	105	109	112	108	128	139	126	119	127	142	151	156	145
Education	147	137	125	132	127	132	127	127	120	125	140	145	146
Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides	105	108	114	116	104	93	85	89	100	78	77	77	78
Consumer Goods/ FMCG, Food & Packaged Food , Home Appliance, Garments/ Textiles/ Leather, Gems & Jewellery	101	117	127	125	115	107	93	95	105	110	95	98	117
Health Care	130	129	118	113	109	111	100	112	114	116	119	120	128
Advertising, Market Research, Public Relations, Media and Entertainment	126	124	122	119	122	124	138	121	120	119	120	127	117

## By Occupation

	2012												2013
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
Engineering and Production	117	126	125	120	117	119	118	114	117	115	115	117	117
Finance and Account	130	132	138	119	117	114	104	109	104	106	104	110	104
HR & Admin.	130	146	140	135	124	128	116	123	120	122	126	140	118
Sales and BD	146	156	163	157	152	150	137	155	160	158	163	175	153
Purchase / Logistics / Supply Chain	104	124	130	118	109	111	110	102	106	111	106	107	117
Hospitality and Travel	105	108	105	106	113	119	130	121	119	119	133	144	129
Health Care	134	129	124	114	109	110	107	113	116	120	124	122	133
Software, Hardware, Telecom	132	133	127	139	124	123	101	107	115	107	105	121	91
Marketing & Communications/Arts/Creative	130	125	122	116	118	116	109	111	111	109	122	107	110
Customer service	95	127	142	142	116	123	117	104	110	114	102	117	95
Legal	81	92	88	94	94	88	83	76	69	78	80	75	73

### **About the Monster Employment Index**

Launched in April 2011 with data collected since October 2010, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in the Middle East conducted by Monster.com. Based on a real-time review of tens of thousands of employer job opportunities culled from a large, representative selection of online career outlets, including Monster Gulf, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

### **About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW - News), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com>.

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