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EMPLOYMENT INDEX

UAE Consumer goods industry records highest growth in online recruitment in Q3 2017

Dubai, 25 October 2017 – According to the Q3 [Monster Employment Index \(MEI\)](#), the consumer goods industry continues to lead growth in online recruitment across the UAE at 14 percent from Q2 2017 and an impressive 44 percent from the same period last year.

The growth in consumer goods (including FMCG, food and packaged food, home appliances, garments, textiles, leather, gems and jewellery) comes amid an eight percent decline in overall online recruitment from Q2 2017. The industry has continued a pattern of strong growth since the beginning of the year with the highest growth amongst industries from Q3 2016.

The results are in line with a recent report by the Dubai Chamber which revealed that consumer expenditure in the UAE is set to steadily increase at rate of 7.5% per annum over the next five years. The report also stated that the UAE had the highest consumer spend per household in the Gulf region last year with the average household spend reaching over \$100,000.

“The UAE has always been driven by an active consumer culture catalyzed by a fast-growing population armed with a high disposable income. The recent report released by The Dubai Chamber reaffirms the healthy relationship between the consumer goods sector and consumption habits in the UAE. This notion is reflected by the consistent performance of the consumer goods industry throughout the year on the [MEI](#),” **said Sanjay Modi, Managing Director, [Monster.com](#), APAC & Middle East.**

From the occupations evaluated by the [MEI](#), an impressive surge in marketing (including communications) was recorded in the UAE at 28 percent growth from a mediocre performance in Q2 2017; the highest growth reported amongst the occupations. The occupation was also the only to record growth from Q3 2016 at five percent.

“An increase in consumer spending unsurprisingly feeds into the need to understand the nature of demand; what are people buying? What are their shopping habits? The marketing industry is therefore beginning to benefit from the continued growth of the consumer goods sector,” **said Sanjay Modi, Managing Director, [Monster.com](#), APAC & Middle East.**

Other industries to show growth in online recruitment from Q2 2017 in the UAE include production and manufacturing recording a 14 percent growth from last quarter while Chemicals (Plastic/ Rubber, Paints, Fertilizer/ Pesticides) benefited from an eight percent rise. Telecom and education also saw increases of five and three percent respectively while retail (trade and logistics) showed six percent growth.

UAE occupations that have grown from Q2 2017, other than marketing communications, include software (including hardware and telecom) which demonstrated a 16 percent increase while engineering and production appears to have stabilized recording no change. Sales and business development and human resources and administration recorded two of the steepest declines at 28 and 22 percent respectively.

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About the Monster Employment Index

Launched in April 2011 with data collected since October 2010, the [Monster Employment Index](#) is a broad and comprehensive monthly analysis of online job posting activity in the Middle East conducted by Monster.com. Based on a real-time review of tens of thousands of employer job opportunities culled from a large, representative selection of online career outlets, including Monster Gulf, the [Monster Employment Index](#) presents a snapshot of employer online recruitment activity nationwide. [Monster](#) has taken due care in compiling and processing the data available from various sources for [Monster Employment Index](#), but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

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For more information, please contact:

Hani Naser
Hill+Knowlton Strategies
M: +971 55 916 9183
E-mail: hani.naser@hkstrategies.com



Occupations in hospitality sector record monumental growth as Kingdom opens doors for higher visit volumes

Riyadh, 30 October 2017 – According to the latest [Monster Employment Index \(MEI\)](#), Saudi Arabia has seen a substantial growth of 30 percent in hospitality occupations from Q3 2016 amid transformational efforts to diversify the Kingdom’s economy.

Hospitality was also among the KSA industries to show growth from the same period last year at five percent, however, the growth comes despite a four percent decline in overall online recruitment activity recorded this quarter.

Saudi Arabia’s vision for 2030 promises to drive economic reform and social change across the Kingdom. Last April, Crown Prince Mohammad bin Salman announced that strategic objectives and targets have been put in place to ensure a solid foundation for action. Since then, many initiatives have been taken to open the doors of the Kingdom to international business and tourism including the

opening of the stock market, the facilitation of internet communication mediums, plans to set up the largest Islamic museum in the world, and infrastructure developments to improve religious tourism.

“All eyes have been on KSA from around the world the past few months with changes that have been anticipated for decades as the Kingdom thrives at full speed towards achieving economic diversity. The effects of this can be seen in the remarkable performance of the hospitality sector in KSA resulting from the surge in business travels and the expected boost in religious tourism. We are seeing major growth in hospitality investments to accommodate visitors to the Kingdom in the form of new hotels, ground services and infrastructure, which are also set to pave way for a myriad of job opportunities across the sector,” **said Sanjay Modi, Managing Director, [Monster.com](#), APAC & Middle East.**

Other industries to show growth from Q3 2016 were consumer goods (including FMCG, food and packaged food) and healthcare recording growths of 22 and 17 percent respectively. Looking at figures from Q2 2017, healthcare and IT (including telecom) saw an increase of eight and six percent respectively while consumer goods and education both recorded increases of five percent.

Industries to suffer the most decline in KSA from the same period last year include production (including manufacturing, automotive and ancillary) and oil and gas at 27 percent and 13 percent respectively. Production also recorded the most decline from Q2 2017 at 13 percent.

Other occupations showing growth from Q3 2016 include marketing (communications/ arts/ creative) at 10 percent and software/ hardware/ telecom at two percent. These occupations were also the only to show growth from Q2 2017 at seven and 12 percent respectively.

Among the occupations analysed by the [MEI](#), purchase/ logistics/ supply chain recorded the most decline at nine percent followed closely by sales and business development at eight percent and healthcare at seven percent.

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For more information, please contact:

Hani Naser
Hill+Knowlton Strategies
M: +971 55 916 9183
E-mail: hani.naser@hkstrategies.com